

Responses to the questions below may be published as direct quotes.

1. What type of business is this?

2. How many buildings and/or sq. footage does your firm occupy?

3. Do you own or rent the building?

4. How many vehicles, type, and annual mileage driven. (If applicable)

5. How is the organization staffed? (ft/pt) How many employees do you presently have?

6. Please describe the eco-friendly programs you have implemented. (Be specific on any design efficiencies, system enhancements and or programs that have been created or instituted.)

7. Have you offered employee programs and incentives connected to “green” initiatives?
If so, what percentage of your work force participates?

8. Please describe specific results that your company is most proud of.
(Sustainability in products offered, reduced carbon footprint, employee pride, realized cost saving.)

9. Describe any plans you have for changes or additions to your eco-policies, operation procedures or programs? (Include a timeline if applicable.)

10. How and when did your company become involved in the “greening” movement?

11. Why would you recommend eco-friendly policies to other companies?

12. Do you know your carbon foot print?

13. Are you LEED certified?

14. Do you have an affiliation with Newsday as an advertiser, employee or otherwise?

GreenLeaders is a component of the GreenStreet LI movement, saluting businesses doing the right thing for Long Island’s environment. This program is run under the direction of Newsday’s Community Affairs department and in no way constitutes or influences Newsday’s news or editorial coverage.